

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 11.48 *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 11.48

REP: TO CINDI FROM ROBERT
REINSTATING MONEY FROM CREDIT
\$17,850/17X
PLEASE CONFIRM
THANKS 8/7

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 17850.00
TOTAL SPOTS 17



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Great American Media
350 K St NW
Washington, DC 20007

And:

Contract / Revision		Alt Order #	
377197 /		06260003	
Product			
11/14/DEM CONGR CMPGN			
Contract Dates		Estimate #	
09/04/12 - 09/10/12		1499	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/01/12 / 08/07/12	
Billing Cycle		Broadcast	
EOM/EOC		Cash	
Station		KSWB	
Account Executive		Robert Langer	
Sales Office		Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#		Advertiser Code	
13721		14	
Agency Ref		Advertiser Ref	

CONTRACT

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

N 1	5	09/04/12	09/10/12	M-F 10a-11a	10a-11a	Spots/Week	1	\$200.00	Week: 09/03/12 09/09/12 -TWTF--	0	\$0.00	NM	1	\$200.00
N 2	5	09/04/12	09/10/12	Wkday Late News Rotator	10P-11P	Spots/Week	1	\$900.00	Week: 09/03/12 09/09/12 -TWTF--	1	\$900.00	NM	1	\$900.00
N 3	5	09/04/12	09/10/12	M-F 4p-5p	4p-5p	Spots/Week	1	\$400.00	Week: 09/03/12 09/09/12 -TWTF--	0	\$0.00	NM	1	\$400.00
N 4	5	09/04/12	09/10/12	Fox 5 News at 5	5p-6p	Spots/Week	1	\$400.00	Week: 09/03/12 09/09/12 -TWTF--	0	\$0.00	NM	1	\$400.00
N 5	5	09/04/12	09/10/12	Fox 5 Morning News	6a-7a	Spots/Week	1	\$500.00	Week: 09/03/12 09/09/12 -TWTF--	1	\$500.00	NM	2	\$1,000.00
N 6	5	09/04/12	09/10/12	Fox 5 News at 6	6p-7p	Spots/Week	1	\$400.00	Week: 09/03/12 09/09/12 -TWTF--	0	\$0.00	NM	1	\$400.00
N 7	5	09/04/12	09/10/12	M-F 7p-730p	7p-730p	Spots/Week	1	\$800.00	Week: 09/03/12 09/09/12 -TWTF--	0	\$0.00	NM	1	\$800.00
N 8	5	09/04/12	09/10/12	M-F 7a-9a	7a-9a	Spots/Week	1	\$500.00	Week: 09/03/12 09/09/12 -TWTF--	1	\$500.00	NM	2	\$1,000.00
N 9	5	09/04/12	09/10/12	M-F 730p-8p	730p-8p	Spots/Week	1	\$1,800.00	Week: 09/03/12 09/09/12 -TWTF--	1	\$1,800.00	NM	2	\$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract / Revision		377197 /	Alt Order #	06260003
Contract Dates		09/04/12 - 09/10/12	Product	11/14/DEM CONGR CM
Advertiser		Democratic Congress Ca		
Original Date / Revision		08/01/12 / 08/07/12		

Contract Agreement Between:

Print Date 08/08/12 Page 2 of 2

* Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

Week: 09/03/12	Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.
It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6260003

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 3/7/197

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703 528 7880

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG7/12 08.50

*** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
MARKET TOTALS \$93,947 KSWB 19% KGTV 7% KFMB 30% KNSD 33% XETV 1% KUSI 9% XDTV 1% CABL 0%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG6/12 17.55
*** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 17.55

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M4 OK'D, SEE LN 19
TTLS: RTS
PLS CONFIRM, THX! 8/6/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M4 OK'D BUY#17 MISSED: MON/800P-900P SEP10 30S \$4,000.00 (AUG6/12)
OFFER: MON/800P-900P SEP10 30S \$4,000.00 PLS ADVISE.
CMT: PROG CHG **PLACED**

CONTRACT TOTAL 16650.00
TOTAL SPOTS 16

REP HEADLINE# 6260003 TRF# 3/7/197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 16.47
*** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN FST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 16.47

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M4 OK'D, SEE LN 19
TTLS: RTS
PLS CONFIRM, THX! 8/6/12

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		800P-900P	30		\$4,000.00	9/10	9/10	0		MON	0
PROGRAM : HOTEL HELL ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON SEP10 ON LINE-11 FOR 1 SPOT/WK												
19	A		800P-900P	30		\$4,000.00	9/10	9/10	1		MON	1
PROGRAM : HELLS KITCHEN ORD COM1: PROG CHG **PLACED** THIS IS A MAKE-GOOD FOR SEP10 ON LINE-17 FOR 1 SPOT/WK												

8/6

17

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 16.47
 *** KSWB-TV ***
 REP HEADLINE# 6260003 TRF# 377197
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M4	OK'D		BUY#17				SEP10		30S	\$4,000.00	(AUG6/12)	
			MISSED: MON/800P-900P				SEP10		30S	\$4,000.00	PLS ADVISE.	
			OFFER: MON/800P-900P									
			CMT: PROG CHG **PLACED**									
SEP/12			16650.00									
			CONTRACT TOTAL							16650.00		
			TOTAL SPOTS							16		

STATION MAKEGOOD OFFERS:

MARKET TOTALS	\$93,947	KSWB	19%	KGTV	7%	KFMB	30%	KNSD	33%	XETV	1%	KUSI	9%	XDTV	1%
				CABL	0%										

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG6/12 14.20
 *** KSWB-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 20 SALESMAN # _____
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007
 ORDER # _____ CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP4/12 SEP10/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG6/12 14.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#17 MISSED: MON/800P-900P SEP10
 OFFER: MON/800P-900P SEP10
 CMT: PROG CHG **PLACED**

30S \$4,000.00 (AUG6/12)
 30S \$4,000.00 PLS ADVISE.

CONTRACT TOTAL 16650.00
 TOTAL SPOTS 16

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG3/12 13.20
*** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 13.20

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-3 OK'D SEE LNS17-18, & LNS 12-14 COMMENTS
PLS CONFIRM, THX! 8/2/12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#11 MISSED: MON/800P-900P SEP10 30S \$4,000.00 (AUG1/12)
OFFER: MON/800P-900P SEP10 30S \$4,000.00 PLS ADVISE.
CMT: CORRECT PROG **PLACED**
M2 OK'D BUY#12 MISSED: SAT/500P-600P SEP8 30S \$300.00 (AUG1/12)
BUY#13 SAT/600P-700P SEP8 30S \$400.00
BUY#14 SAT/700P-730P SEP8 30S \$500.00
OFFER: NONE
CMT: ** NOT PLACED ** WRONG PROG - SEE PROG GRID
M3 OK'D BUY#16 MISSED: THU/800P-900P SEP6 30S \$5,000.00 (AUG1/12)
OFFER: THU/800P-900P SEP6 30S \$5,000.00 PLS ADVISE.
CMT: CORRECT PROG **PLACED**

CONTRACT TOTAL 16650.00
TOTAL SPOTS 16



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Great American Media
3050 K St NW
Washington, DC 20007

Ang:

Product		11/14/DEM CONGR CMPGN		Contract / Revision		377197 /		Alt Order #		06260003	
Contract Dates		09/04/12 - 09/10/12		Estimate #		1499		Advertiser		Democratic Congress Campaign Comm	
Original Date / Revision		08/01/12 / 08/01/12		Billing Cycle		Billing Calendar		EOM/EOC		Broadcast	
Station		Account Executive		Sales Office		Telerep Washin		Special Handling			
KSWB		Robert Langer		Sales Office		Telerep Washin		Demographic		Adults 35+	
IDB#		Advertiser Code		Product Code		14		Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/04/12	09/10/12	M-F 10a-11a	10a-11a		:30	1	\$200.00	NM	1	\$200.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$200.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
N 2	5	09/04/12	09/10/12	Wkday Late News Rotator	10P-11P		:30			NM		\$900.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$900.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
N 3	5	09/04/12	09/10/12	M-F 4p-5p	4p-5p		:30			NM	1	\$400.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$400.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
N 4	5	09/04/12	09/10/12	Fox 5 News at 5	5p-6p		:30			NM	1	\$400.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$400.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
N 5	5	09/04/12	09/10/12	Fox 5 Morning News	6a-7a		:30			NM	2	\$1,000.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$500.00			
		Week: 09/10/12	09/16/12	M-----				1	\$500.00			
N 6	5	09/04/12	09/10/12	Fox 5 News at 6	6p-7p		:30			NM	1	\$400.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$400.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
N 7	5	09/04/12	09/10/12	M-F 7p-730p	7p-730p		:30			NM	1	\$800.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$800.00			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
N 8	5	09/04/12	09/10/12	M-F 7a-9a	7a-9a		:30			NM	2	\$1,000.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$500.00			
		Week: 09/10/12	09/16/12	M-----				1	\$500.00			
N 9	5	09/04/12	09/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,800.00
		Week: 09/03/12	09/09/12	-TWTF--				1	\$900.00			
		Week: 09/10/12	09/16/12	M-----				1	\$900.00			



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract / Revision	377197 /	Alt Order #	06260003
Contract Dates	09/04/12 - 09/10/12	Product	11/14/DEM CONGR CM
Advertiser	Democratic Congress Ca	Original Date / Revision	08/01/12 / 08/01/12

Contract Agreement Between:

Print Date 08/03/12 Page 2 of 2

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

N 10 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$900.00	9a-10a	:30	NM	1	\$250.00
N 10 5	Week: 09/10/12	09/16/12	M-----	1	\$900.00	9a-10a	:30	NM	1	\$250.00
N 11 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	8p-9p	:30	NM	1	\$4,000.00
N 11 5	Week: 09/10/12	09/16/12	1-----	1	\$4,000.00	8p-9p	:30	NM	1	\$4,000.00
D 12 5	Week: 09/03/12	09/09/12	Sa 5p-6p	0	\$0.00	5p-6p	:30	NM	0	\$0.00
D 13 5	Week: 09/03/12	09/09/12	Sa 6p-7p	0	\$0.00	6p-7p	:30	NM	0	\$0.00
D 14 5	Week: 09/03/12	09/09/12	Sa 7p-730p	0	\$0.00	7p-730p	:30	NM	0	\$0.00
N 15 5	Week: 09/03/12	09/09/12	Su 8a-9a	1	\$500.00	8a-9a	:30	NM	1	\$500.00
N 16 5	Week: 09/03/12	09/09/12	Thur Prime	1	\$5,000.00	8p-9p	:30	NM	1	\$5,000.00
Totals										
16 \$16,650.00										

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	16	\$16,650.00	\$14,152.50
Totals	16	\$16,650.00	\$14,152.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.
It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG2/12 12.58
ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG2/12 12.58

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-3 OK'D SEE LNS17-18, & LNS 12-14 COMMENTS
PLS CONFIRM, THX! 8/2/12

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

*Program
8/2
Classified
Prepared*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		800P-900P	30		\$4,000.00	9/10	9/10	0		MON	0
PROGRAM : BONES CON COM1: BONES												
17	A		800P-900P	30		\$4,000.00	9/10	9/10	1		MON	1
PROGRAM : HOTEL HELL ORD COM1: CORRECT PROG **PLACED** THIS IS A REPLACEMENT FOR N/A SPOT ON LINE-11 FOR 1 SPOT/WK												

11

REP HEADLINE# 6260003

TRF# 377197

\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703 528 7880

AUG2/12 12.58

*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
12	S		500P-600P	30		\$300.00	9/8	9/8	0		SAT	0
PROGRAM : BONES												
CON COM1: BONES												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP8												
13	S		600P-700P	30		\$400.00	9/8	9/8	0		SAT	0
PROGRAM : BONES												
CON COM1: BONES												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP8												
14	S		700P-730P	30		\$500.00	9/8	9/8	0		SAT	0
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP8												
16	S		800P-900P	30		\$5,000.00	9/6	9/6	0		THU	0
PROGRAM : XFACTOR												
CON COM1: XFACTOR												
18	A		800P-900P	30		\$5,000.00	9/6	9/6	1		THU	1
PROGRAM : RAISING HOPE/NEW GIRL												
ORD COM1: CORRECT PROG **PLACED**												
THIS IS A REPLACEMENT FOR N/A SPOT ON SEP6 ON LINE-16 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#11				SEP10		30S	\$4,000.00	(AUG1/12)	
							SEP10		30S	\$4,000.00	PLS ADVISE.	
MISSED: MON/800P-900P												
OFFER: MON/800P-900P												
CMT: CORRECT PROG **PLACED**												
M2	OK'D		BUY#12				SEP8		30S	\$300.00	(AUG1/12)	
			BUY#13				SEP8		30S	\$400.00		
			BUY#14				SEP8		30S	\$500.00		
MISSED: SAT/500P-600P												
SAT/600P-700P												
SAT/700P-730P												
OFFER: NONE												
CMT: ** NOT PLACED ** WRONG PROG - SEE PROG GRID												
M3	OK'D		BUY#16				SEP6		30S	\$5,000.00	(AUG1/12)	
							SEP6		30S	\$5,000.00	PLS ADVISE.	
MISSED: THU/800P-900P												
OFFER: THU/800P-900P												
CMT: CORRECT PROG **PLACED**												

REP HEADLINE# 6260003

TRF# 377197

\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703 528 7880

AUG2/12 12.58

*** KSWB-TV ***

REP HEADLINE# 6260003

\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 377197

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703 528 7880

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG2/12 12.58

*** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			16650.00									
CONTRACT TOTAL										16650.00		
TOTAL SPOTS											16	

MARKET TOTALS \$93,947 KSWB 19% KGTV 7% KFMB 30% KNSD 33% XETV 1% KUSI 9% XDTV 1% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6260003 TR# 377197
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG1/12 19.04
 *** KSWB-TV ***

REP HEADLINE# 6260003
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP

AUG1/12 11.32
 *** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			400P-500P	30		\$400.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : DR. OZ									
			CON COM1: DR. OZ									
4			500P-600P	30		\$400.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : FOX 5 NEWS @ 5P									
			CON COM1: FOX 5 NEWS @ 5P									
5			600A-700A	30		\$500.00	9/4	9/10	2		TU-F,M	2
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
6			600P-700P	30		\$400.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : FOX 5 NEWS @ 6P									
			CON COM1: FOX 5 NEWS @ 6P									
7			700P-730P	30		\$800.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
8			700A-900A	30		\$500.00	9/4	9/10	2		TU-F,M	2
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
9			730P-800P	30		\$900.00	9/4	9/10	2		TU-F,M	2
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
10			900A-1000A	30		\$250.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : FOX5 MORNING NEWS @9A									
			CON COM1: FOX5 MORNING NEWS @9A									
11			800P-900P	30		\$4,000.00	9/10	9/10	1		MON	1
			PROGRAM : BONES									
			CON COM1: BONES									

* hotel bill

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6260003
*** ORIGINAL REV#0 ***

AUG1/12 11.32
*** KSWB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
12			500P-600P	30		\$300.00	9/8	9/8	1		SAT	1
PROGRAM : BONES												
CON COM1: BONES												
13			600P-700P	30		\$400.00	9/8	9/8	1		SAT	1
PROGRAM : BONES												
CON COM1: BONES												
14			700P-730P	30		\$500.00	9/8	9/8	1		SAT	1
PROGRAM : TWO AND A HALF MEN												
CON COM1: TWO AND A HALF MEN												
15			800A-900A	30		\$500.00	9/9	9/9	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
16			800P-900P	30		\$5,000.00	9/6	9/6	1		THU	1
PROGRAM : XFACTOR												
CON COM1: XFACTOR												
SEP/12 17850.00												
											CONTRACT TOTAL	17850.00
											TOTAL SPOTS	19

Raising Hope / New Girl

MARKET TOTALS \$93,947 KSWB 19% KGTV 7% KFMB 30% KNSD 33% XFTV 1% KUSI 9% XDTV 1% CABL 0%

SVC- NSI
DEMOS- RA35+*

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Sunday, August 05, 2012 7:41 PM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: Democratic Congress Campaign Comm - 377197 MGB#1

Station: KSWB

Order Information:

Order #: 377197
Prev. Order Total: \$16,650.00
New Order Total: \$16,650.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: Great American Media
Advertiser: Democratic Congress Campaign Comm
Product: 11/14/DEM CONGR CMPGN
Alternate Order #: 06260003
Estimate #: 1499
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been madegood:

Makegood Bundle #1

Original Spot Information (377197-11-1):
Rate: \$4,000.00
Air Date: Mon 09/10/12
Eligible Days: M-----

Inventory Code: Mon Prime A
Inventory Description: Hotel Hell
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02

Makegood Reason: THIS IS BACK TO HELLS KITCHEN

Makegood Spot Information (377197-11-2):
Rate: \$4,000.00
Air Date: Mon 09/10/12
Eligible Days: M-----

Inventory Code: Mon Prime A
Inventory Description: Mon Prime
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30

Channel(s): 5
Priority: Priority 02
Makegood Reason: Hotel Hell/Hells Kitchen 8p